



DESIGNMATTERS

contemporary Israeli design exhibition

תערוכת עיצוב ישראלי עכשווי

FELISSIMO
DESIGN
HOUSE



As Chairman of the Board of the Israeli Design Association and the owner of Magazine Binyan Veditur, the biggest design magazin in Israel, I have been involved, for the last 13 years, in the field of design and have closely experienced its development and progress.

To my delight and joy, the unique qualities of the Israeli design has been recognized and appreciated worldwide as well.

One of the proofs to that effect is the willingness of Joey Tesalona, Siobhan Thomas and Carly Carrtura of Felissimo Gallery to enable Israeli designers to display their works at the same time ICFF exhibition takes place in New York.

I have enthusiastically recruited to assist Sahar Bazri and Maya Shapira, Organizers of the exhibition, because I sincerely believe that this exhibition will be a milestone and direction for Israeli design and further world wide successes, particularly in Israel and the United States. I truly believe that with joint efforts we will be able to prove to the people who joined and contributed to the realization of this exhibition that their contribution bore fruits and only future days will tell of the glory of Israeli design.

I would like to take this opportunity to thank all those that helped and supported us with the setting up of the exhibition and especially to:

Sahar Bazri and Maya Shapira

Ofra Ben Yaakov, Israel's Consul of Cultural Affairs in New York

Yona Marco, Nurit Tinari Modai and Rafi Gamzu of the Foreign Office and all the companies who contributed

This exhibition will prove that belief will and can lead to future success and I am sure we will have more opportunities to witness the process of prosperity of Israeli design.

HEDVA ALMOZ



Israel Ministry of
Foreign Affairs



Israeli Design
Association



Israeli Design
Magazine



Felissimo Design
House

Holzberg Ohad

Ohad is an industrial design graduate from the Bezalel Academy of Art and Design. His work has been displayed at shows in Israel and in Italy.

MAILBOX

is a letter holder combined with a visual element and a voice element. It hangs from the wall, and a bell is attached to it. The installation is made of stainless steel.

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